

# school portraits with Irvin Simon Photographers

## *Prepping for Picture Day*

- Find out when Picture Day is happening.

Every school is given flyers to post around campus with your school's picture date. This information is also typically available on the school calendar, website, or parent portals. You may also contact our office if you are unsure.

- Think about your child's hair and outfit choice.

Schedule a hair cut at least 10 days ahead of photo day. The front of your child's hair should not be in their eyes. Outfits should reflect the child's personality, but also be complimentary to the background. Remember your child is the star - not their shirt, so avoid slogans, logos and big patterns.

- No order forms are needed!

Approximately two weeks after picture day, you will receive information from the school or an email from us with a link to view your child's proofs online. Through this gallery link you will be able to view the portraits and order them on our online store. Once your order is placed, it will be shipped directly to your home.

Picture Day has never been so easy!

## *On Picture Day*



- Be sure to send your children to school neat and well-groomed. Most schools will be sure to schedule photos before messy activities or gym time.
- Glasses are okay to wear! Our photographers are trained on how to remove glasses glare.
- Reinforce a positive attitude by sharing with your children how much you're looking forward to seeing their portraits. Let them know you trust them to work politely with the photographer to create a portrait you will love!
- Don't worry about "perfect"! The cowlick that won't go down or a missing tooth shows your child just as they are right now - and you'll enjoy looking back on that for years to come. On Picture Day, our photographers will make sure your child looks their best. We do have retouching options for scrapes and blemishes.

## Don't Forget to Smile!