

Prepping for Picture Day

• Find out when Picture Day is happening.

Every school is given flyers to post around campus with your school's picture date. This information is also typically available on the school calendar, website, or parent portals. You may also contact our office if you are unsure.

Think about your child's hair and outfit choice.

Schedule a hair cut at least 10 days ahead of photo day. The front of your child's hair should not be in their eyes. Outfits should reflect the child's personality, but also be complimentary to the background. Remember your child is the star —not their shirt, so avoid slogans, logos, and big patterns.

Fill out Order Forms and any necessary information in advance.

Filling out your order form in advance ensures you can thoroughly read instructions and package descriptions. Send the order form into school with your child on or before Picture Day.



On Picture Day:

Be sure to send your children to school neat and well-groomed! Most schools will be sure to schedule photos before messy activities or gym time.

Glasses are okay to wear! Our photographers are trained on how to remove glasses glare.

Reinforce a positive attitude by sharing with your children how much you're looking forward to seeing their portraits. Let them know you trust them to work politely with the photographer to create a portrait you all will love!

Don't worry about "perfect"! The cowlick that won't go down or a missing tooth shows your child just as they are right now—and you'll enjoy looking back on that for years to come. On Picture Day, our photographers will make sure your child looks their best. We do have retouching options for scrapes and blemishes.

